COOKIE NOTICE
Data processing relating to the
use of the website and social media sites

When you use our websites, Training360 uses cookies to personalize and improve your user experience and deliver online advertising to you.

Cookies are small text files containing a unique identifier that are stored on your computer or mobile device. This makes your device identifiable when you visit a website. For this purpose, the IP address of the device you used for visiting the website is recorded. Cookies may only be used for the duration of your visit to the site and to analyze how you use our service and content from time to time. Cookies help us to display important features and functions used on our websites and to improve your customer experience.

Our websites use cookies for the following purposes:

- **To improve the operation of the website:** these cookies help us to improve the operation of our websites, to personalize your user experience and enable you to use useful features such as creating an online account and access our e-learning resources through that account.

- **To display online ads properly:** we also use cookies on our websites and social media interfaces to display advertisements, even on the websites of other organizations, and other data controllers' advertisements may also appear on the website of Training360.

- **To measure the effectiveness of marketing communications:** these cookies show you if you've clicked on an ad and how long you have watched it. This information helps Training360 to measure the effectiveness of our online advertising campaigns and control the number of times an ad is shown to you. Cookies also provide information about whether you have opened our newsletter.

Options for setting cookies:

You may reject or accept new cookies in your browser settings on your computer, mobile device, or delete existing cookies. You can set your browser to be notified each time a new cookie is placed. For more detailed information on cookie management, see the "help" menu of your browser.
If you choose to disable some or all cookies, you may not be able to use all the features of our websites. For example: you can't sign out or use a service that requires you to sign in.

With regard to cookies, the *purpose* of data processing is to ensure the proper functioning of the website, and the *legal basis* of the data processing is the legitimate interest of Training360 to ensure the proper functioning of the website, to improve user experience and to measure

the effectiveness of its marketing activity. Cookies are stored on the user's device until deleted by the user.

Facebook pages:

If you visit Training360's Facebook pages and like, share or comment on our activities (posts, advertisements), or publish your opinion on the page, your public data set and authorized in your Facebook profile can also be publicly viewed by other Facebook users and visitors (including Training360). Later on, you may receive personalized ads from Facebook, as determined by the operator of the site, Facebook Ireland Ltd. However, Training360 does not use its Facebook page to analyze and evaluate your personal characteristics or to contact you.

The *purpose* of Training360's data processing is to introduce its services through social media, and the *legal basis* of data processing is its legitimate interest in promoting its services. We will only manage your data until the Facebook page is closed. Our Facebook pages are also managed by the following external marketing agency: Republic Group Kft., 1013 Budapest, Krisztina körút 51., V. emelet 2.

The data generated from the analysis of the advertisements ordered by Training360 on the Facebook page and available on the Facebook administration page of Training360 are aggregated data for statistical purposes only; they do not contain personal data or any information from which the person concerned can be clearly identified.